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15  
16 **UNITED STATES DISTRICT COURT**  
17 **CENTRAL DISTRICT OF CALIFORNIA**  
18

19 JULIE BARFUSS, et al.,  
20  
21 Plaintiffs,  
22

23 v.  
24

25 LIVE NATION ENTERTAINMENT,  
26 INC., TICKETMASTER L.L.C.,  
27 KROENKE SPORTS &  
28 ENTERTAINMENT, LLC, SOFI  
TECHNOLOGIES, INC. and DOES 1  
through 10, inclusive,

Defendants.

Case No. 2:23-cv-01114-GW-KK

**DEFENDANTS' OPPOSITION TO  
PLAINTIFFS' MOTION TO  
REMAND**

Judge: Honorable George H. Wu

Hearing Date: July 20, 2023

Hearing Time: 8:30 a.m.

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## 1 I. INTRODUCTION

2 This Court has diversity jurisdiction pursuant to the Class Action Fairness Act  
 3 (“CAFA”), which allows federal courts to exercise jurisdiction over “mass actions”  
 4 like this one. Plaintiffs admit that all but one of CAFA’s requirements for  
 5 jurisdiction are satisfied here; the only disputed issue is whether the amount in  
 6 controversy exceeds \$5 million in the aggregate and \$75,000 for the individual  
 7 Plaintiffs. The law is clear that, to establish the amount in controversy and remove  
 8 a case, evidentiary submissions are not required; rather, a defendant need only  
 9 provide a “short and plain” statement that the amount in controversy could plausibly  
 10 exceed CAFA’s thresholds, considering all of the relief requested in the operative  
 11 complaint at the time of removal, and based on reasonable assumptions about the  
 12 allegations and claims for relief. Defendants’ Notice of Removal more than satisfied  
 13 that requirement: it carefully analyzed the allegations and claims for relief in the  
 14 operative complaint at the time of removal, compared the aggregate damages in  
 15 other, similar antitrust cases, and demonstrated how the allegations and claims in  
 16 this case could plausibly exceed CAFA’s amount-in-controversy thresholds.

17 In their motion, Plaintiffs do not argue that Defendants misrepresented the  
 18 complaint or made unreasonable assumptions in assessing the plausible amount in  
 19 controversy—indeed, Plaintiffs do not even address Defendants’ assessment at all.  
 20 Instead, they simply demand that Defendants prove that the amount in controversy  
 21 exceeds the jurisdictional threshold. *See* Mot. to Remand at 7–10, ECF No. 54  
 22 (“Mot.”). The law, however, demands much more from Plaintiffs than a bare denial  
 23 before Defendants must present additional evidence of the amount in controversy.  
 24 *See Salter v. Quality Carries, Inc.*, 974 F.3d 959, 964–65 (9th Cir. 2020).  
 25 Specifically, to shift an evidentiary burden to Defendants, Plaintiffs were required  
 26 to actually challenge Defendants’ factual assertions, interpretations of the complaint,  
 27 and/or underlying assumptions. “Instead, [Plaintiffs’ motion] only argued that  
 28 [Defendants] must support [their] assertion with competent proof”; as the Ninth

1 Circuit has (repeatedly) made clear, that’s not enough to “contest” a defendant’s  
 2 allegation of the amount in controversy. *Id.* at 964; *see also Harris v. KM Indus.,*  
 3 *Inc.*, 980 F.3d 694, 700 (9th Cir. 2020).

4 Plaintiffs do offer their own, back-of-the-envelope estimate of the amount in  
 5 controversy. But that estimate only underscores why Plaintiffs’ motion should be  
 6 denied. In particular, Plaintiffs estimate that their compensatory and punitive  
 7 damages, together with attorneys’ fees, amount to as much as \$45,000 per Plaintiff.  
 8 Plaintiffs’ estimate, however, is expressly limited to their claim “that defendants’  
 9 conduct prevented them from buying [Taylor Swift] tickets at all or at the initial  
 10 price offered ... which ranged from \$49 to \$449.” Mot. at 9. That claim is merely  
 11 one (of many) claims asserted in the operative complaint at the time of removal.  
 12 Indeed, Plaintiffs’ \$45,000 “estimate” fails to account for the most significant relief  
 13 requested—including, *inter alia*, Plaintiffs’ claims for disgorgement of “ill-gotten  
 14 gains,” compensation for “deadweight loss to the economy,” “mandatory injunctions  
 15 as ... necessary to restore and preserve fair competition,” civil penalties of \$2,500  
 16 per violation of California’s Unfair Competition Law, and costs of suit on all claims  
 17 (including attorneys’ fees). *See* First Am. Compl. at 58–59 (Prayer for Relief), ECF  
 18 No. 1-1 (“FAC”). Those requests for relief could plausibly—and easily—exceed  
 19 CAFA’s amount-in-controversy thresholds. And yet Plaintiffs ignore them entirely  
 20 when estimating the amount in controversy. The law is clear, however, that  
 21 Plaintiffs cannot ignore or disclaim allegations and claims in their complaint in order  
 22 to evade federal jurisdiction.

23 All of CAFA’s jurisdictional requirements for a mass action are met here. The  
 24 Court has jurisdiction over this action, and Plaintiffs’ motion should be denied.

## 25 **II. FACTUAL BACKGROUND**

26 On December 5, 2022, Plaintiffs filed their Complaint in the Superior Court  
 27 of California, County of Los Angeles; that initial complaint included 50 individual  
 28 Plaintiffs. Plaintiffs subsequently filed a First Amended Complaint on December

14, 2022; that complaint (served on January 12, 2023) added an additional 206 individual Plaintiffs, bringing the total to 256. Because adding hundreds of Plaintiffs brought this case squarely within the jurisdictional requirements of CAFA’s mass action provisions, *see* 28 U.S.C. § 1332(d), Defendants removed the action to this Court on February 14, 2023. Notice of Removal, ECF No. 1 (“Notice”).

Following removal, on April 6, 2023, Plaintiffs unilaterally filed a Second Amended Complaint, without Defendants’ stipulation or the Court’s permission.<sup>1</sup> ECF No. 44. Plaintiffs subsequently filed the instant motion on June 5, 2023. *See* Mot. at 3.

### III. LEGAL FRAMEWORK

CAFA allows federal courts to exercise jurisdiction over “mass actions” where (1) “monetary relief claims of 100 or more persons are proposed to be tried jointly,” (2) minimal diversity is satisfied, and (3) the amount in controversy exceeds \$5 million in the aggregate and \$75,000 for individual plaintiffs. 28 U.S.C. §§ 1332(d)(2), (d)(6), (d)(11)(B)(i). Plaintiffs do not contest that the first and second requirements are satisfied here. *See* Mot. at 5 n.1. They allege only that Defendants have not produced sufficient proof of the amount in controversy. *See id.* at 3. Specifically, Plaintiffs claim that Defendants bear the sole burden of proving, via “competent proof ... such as affidavits or declarations, or other summary-judgment-type evidence,” that the amount in controversy exceeds the jurisdictional minimums, while Plaintiffs “need not and thus do not” offer any proof of their own. Mot. at 8–9. That’s not the law.

The amount in controversy is first assessed by reviewing the allegations of the operative complaint at the time of removal—specifically, by considering all of Plaintiffs’ requested relief together, including actual damages, punitive damages,

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<sup>1</sup> Plaintiffs’ Motion notes that the Second Amended Complaint “adds defendants Kroenke Sport & Entertainment, LLC and SoFi Technologies, Inc.,” as well as additional named Plaintiffs. Mot. at 2. To Defendants’ knowledge, neither Kroenke Sport & Entertainment, LLC nor SoFi Technologies, Inc. have been served.



1 treble damages, injunctive relief, attorneys’ fees, and any other requests for relief  
 2 that would entail a payment by Defendants. *See Chavez v. JPMorgan Chase & Co.*,  
 3 888 F.3d 413, 417 (9th Cir. 2018) (explaining that the amount in controversy  
 4 includes all amounts “at stake” in the litigation at the time of removal, “whatever the  
 5 likelihood that [the plaintiff] will actually recover them”); Notice at 5, 9–10  
 6 (collecting cases).<sup>2</sup> If that plausibly could exceed \$5 million, the first part of  
 7 CAFA’s amount-in-controversy requirement is satisfied. *See Greene v. Harley-*  
 8 *Davidson, Inc.*, 965 F.3d 767, 772 (9th Cir. 2020); *see also Arias v. Residence Inn*  
 9 *by Marriott*, 936 F.3d 920, 927 (9th Cir. 2019) (explaining that defendants merely  
 10 need to show, using plausible assumptions, that the potential recovery “could  
 11 exceed” the CAFA thresholds). The next step is to calculate the individual amount  
 12 in controversy. Where (as here) the complaint makes all allegations on behalf of all  
 13 plaintiffs, the individual amount in controversy may be calculated by dividing the  
 14 aggregate amount in controversy by the total number of plaintiffs.<sup>3</sup> *See, e.g., Aana*  
 15 *v. Pioneer Hi-Bred Intern., Inc.*, 2012 WL 3542503, at \*2 (D. Haw. July 24, 2012)

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17 <sup>2</sup> “[T]he operative complaint at the time of removal” is the relevant complaint for  
 18 purposes of the remand and removal analysis. *Corral v. Select Portfolio Servicing,*  
 19 *Inc.*, 878 F.3d 770, 774 (9th Cir. 2017); *see also Chavez*, 888 F.3d at 417 (“[W]e  
 20 consider damages that are claimed at the time the case is removed by the  
 21 defendant.”). Amended complaints filed after removal are not considered. *See, e.g.,*  
 22 *Williams v. Costco Wholesale Corp.*, 471 F.3d 975, 976 (9th Cir. 2006) (“post-  
 23 removal amendments to the pleadings cannot affect whether a case is removable”);  
 24 *St. Paul Mercury Indem. Co. v. Red Cab Co.*, 303 U.S. 283, 292 (1938) (if “plaintiff  
 25 after removal ... by amendment of his pleadings, reduces the claim below the  
 26 requisite amount, this does not deprive the district court of jurisdiction.”).

27 <sup>3</sup> Plaintiffs advance what they claim is a novel interpretation of CAFA’s individual  
 28 amount-in-controversy requirement—one which would require Defendants to  
 provide individualized evidence of the amount in controversy for each of 100 or  
 more named Plaintiffs (e.g., for Julie Barfuss, and for Randy Floyd Barfuss, and for  
 Selena Monette Miller, etc.), and would not allow Defendants to calculate the  
 individual amount in controversy by dividing the aggregate amount by the total  
 number of plaintiffs. *See* Mot. at 7–9. The district court in *Aana v. Pioneer Hi-Bred*  
*Intern* rejected this argument. 2012 WL 3542503, at \* 2. There, the court reasoned  
 that, in light of the total alleged aggregate damages, the per-plaintiff damages would  
 be higher than \$75,000. *Id.* Consequently, because the amount in controversy  
 plausibly exceeded CAFA’s thresholds, the onus was on plaintiffs to “show[] that  
 this action consists of less than 100 plaintiffs claiming damages of at least \$75,000.”  
*Id.* (emphasis added). Since the plaintiffs (like Plaintiffs here) had not done so, the  
 court found that the case “meets the statutory requirements for a mass action.” *Id.*



(calculating individual amount in controversy by tallying the total, aggregate damages—i.e., \$20M plus \$8M plus \$9M—and reasoning that, in light of that total amount, “[t]he per plaintiff damages sought are much higher than \$75,000, and in the absence of evidence indicating that particular plaintiffs fall below that threshold, this action meets the statutory requirements of a mass action”); *Sylvester v. Menu Foods, Inc.*, 2007 WL 4291024 at \*6 (D. Haw. Dec. 5, 2007) (calculating the amount in controversy as follows: “\$150,000 [in aggregate compensatory damages] ÷ 10 [the number of individual plaintiffs] = \$15,000 per Plaintiff in compensatory damages; \$500,000 [in aggregate punitive damages] ÷ 10 [the number of individual plaintiffs] = \$50,000 per Plaintiff in punitive damages; \$15,000 + \$50,000 + \$6,750 = \$71,750 total amount in controversy per Plaintiff.”). If that individual amount plausibly could exceed \$75,000, the second part of CAFA’s amount-in-controversy requirement is satisfied, and removal is proper. *See Dart Cherokee Basin Operating Co., LLC v. Owens*, 574 U.S. 81, 89 (2014).

Evidentiary submissions are not required to establish these amounts and remove a case. *Id.* at 87; *Salter*, 974 F.3d at 963. Rather, Defendants need only provide “a short and plain statement of the grounds for removal,” 28 U.S.C. § 1446(a), containing a “plausible allegation” that the amount in controversy meets the jurisdictional thresholds. *Dart Cherokee*, 574 U.S. at 89; *see also Arias*, 936 F.3d at 925 (holding that, “in assessing the amount in controversy, a removing defendant is permitted to rely on a chain of reasoning that includes assumptions” that are “founded on the allegations of the complaint”); *Harris*, 980 F.3d at 701 (“A defendant may rely on reasonable assumptions to prove that it has met the statutory threshold. A defendant need not make the plaintiff’s case for it or prove the amount in controversy beyond a legal certainty.”) (internal citations omitted). Further, as the Ninth Circuit has explained, the amount in controversy under CAFA is the “amount at stake” in the litigation; it “does not mean likely or probable liability [but] rather ... refers to possible liability.” *Greene*, 965 F.3d at 772 (emphasis added);

1 *see also Chavez*, 888 F.3d at 417 (“The amount in controversy is not a prospective  
 2 assessment of a defendant’s liability. Rather, it is the amount at stake in the  
 3 underlying litigation.”) (internal citations and modifications omitted).

4 After a removing defendant makes a plausible allegation that the amount in  
 5 controversy could exceed CAFA’s thresholds, “the plaintiff can contest the amount  
 6 in controversy by making either a ‘facial’ or ‘factual’ attack on the defendant’s  
 7 jurisdictional allegations.” *Harris*, 980 F.3d at 699. A facial attack “accepts the  
 8 truth of the defendant’s allegations but asserts that they are insufficient on their face  
 9 to invoke federal jurisdiction,” while a factual attack “contests the truth of the ...  
 10 allegations themselves.” *Id.* (quotations omitted). To mount a factual attack, a  
 11 plaintiff can “contest the factual assertions in the ... notice of removal, or assert that  
 12 the defendant misinterpreted the thrust of his complaint, or offer any declaration or  
 13 evidence that challenge[s] the factual bases of the defendant’s plausible allegations.”  
 14 *Id.* (quotations omitted). Only “[w]hen a plaintiff mounts a factual attack [is] the  
 15 burden ... on the defendant to show, by a preponderance of the evidence, that the  
 16 amount in controversy exceeds” the jurisdictional threshold. *Id.* A plaintiff who  
 17 instead “argue[s] only that [the defendant] must support its assertion with competent  
 18 proof” mounts a only facial attack, which is not enough to “contest” the defendant’s  
 19 allegation—and thus does not shift the burden to the defendant. *Salter*, 974 F.3d at  
 20 964 (quotations omitted). In such cases, “the court accept[s] the [defendant’s]  
 21 allegations as true and draw[s] all reasonable inferences in the defendant’s favor.”  
 22 *Id.* As a result, unless independently questioned by the court, “the defendant’s  
 23 amount-in-controversy allegation should be accepted,” and the case should not be  
 24 remanded. *Dart*, 574 U.S. at 87; *see also Ehrman v. Cox Commc’ns, Inc.*, 932 F.3d  
 25 1223, 1228 (9th Cir. 2019) (“Because no antiremoval presumption attends cases  
 26 invoking CAFA, courts should be especially reluctant to *sua sponte* challenge a  
 27 defendant’s [jurisdictional allegations].”) (internal citations and quotation omitted).

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#### IV. ARGUMENT

##### A. Defendants Made a Plausible Allegation That the Amount in Controversy Exceeds CAFA's Thresholds for Mass Actions

Defendants' Notice more than satisfied the requirement of a "short and plain" statement that the amount in controversy could plausibly exceed CAFA's thresholds. *Dart Cherokee*, 574 U.S. at 87. First, Defendants carefully analyzed the allegations in the First Amended Complaint,<sup>4</sup> including (*inter alia*) that: "Ticketmaster is the dominant online venue for concert presale, sale, and resale in the United States," and "has violated the policy, spirit, and letter of [the California antitrust laws] by imposing agreements and policies at the retail and wholesale level that have prevented effective price competition across a wide swath of online ticket sales," FAC ¶ 26; that "Ticketmaster is a monopoly that is only interested in taking every dollar it can from a captive public," *id.* ¶ 27; that "Ticketmaster has allied with stadiums to entrench its dominance to harm consumers in California and across the United States," *id.* ¶ 28; that "Defendant's anticompetitive behavior has substantially harmed and will continue to substantially harm ... competition in the ticket sales marke[t] and the Secondary Ticket Services Market," *id.* ¶ 1, "affecting a not insubstantial volume of commerce," *id.* ¶ 337; and that Defendants have "remov[ed] competition from both the Primary and Secondary [ticketing] markets," "gained inflated revenues otherwise unavailable to [them]," and engaged in unlawful tying arrangements, exclusive dealings, price discrimination, price fixing, and various group boycotts and market division schemes with competitors, *id.* ¶¶ 332–88. *See* Notice ¶ 14.

Next, Defendants analyzed each of the six causes of action (and six subsidiary antitrust claims) based on those sweeping allegations—i.e., breach of contract,

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<sup>4</sup> As explained above, because the First Amended Complaint was "the operative complaint at the time of removal," it is the relevant complaint for purposes of the remand and removal analysis. *Corral*, 878 F.3d at 774; *see also Chavez*, 888 F.3d at 417.

1 intentional misrepresentation, fraud, fraudulent inducement, unlawful tying,  
 2 exclusive dealings, price discrimination, price fixing, group boycotting, market  
 3 division, and “unlawful, unfair, and deceptive business practices” in violation of  
 4 Section 17200—and each of the concomitant requests for relief, including actual  
 5 damages, “damages to make an example of and to punish Ticketmaster;” treble  
 6 damages, disgorgement of “ill-gotten gains,” compensation for “deadweight loss to  
 7 the economy,” “mandatory injunctions as ... necessary to restore and preserve fair  
 8 competition,” civil penalties of \$2,500 per violation of Section 17200, and costs of  
 9 suit (including attorneys’ fees). *See* Notice ¶¶ 15–16 (citing FAC at 57–59).

10 Since Plaintiffs did not allege a specific dollar amount (or even a ballpark  
 11 range) of damages in their First Amended Complaint, Defendants’ Notice examined  
 12 other antitrust cases that have been filed against Defendants—as well as other  
 13 antitrust lawsuits asserting similar causes of action against large companies such as  
 14 Defendants—where the alleged aggregate damages were well above the  
 15 jurisdictional threshold (potentially in the billions of dollars).<sup>5</sup> *See id.* ¶¶ 18–19.  
 16 “Given the damages claims in similar cases, and considering Plaintiffs’ sweeping  
 17 allegations and all of the relief requested,” Defendants’ Notice asserted that “it is  
 18 certainly plausible that the amount in controversy could far exceed \$5,000,000 in the  
 19 aggregate, and \$75,000 for each Plaintiff, if Plaintiffs prevail.” *Id.* ¶ 20. The law is  
 20 clear that this is more than enough to support removal. *See, e.g., Harris*, 980 F.3d  
 21 at 701 (removing defendant is not required to “make the plaintiff’s case for it,” or  
 22 “perform a detailed mathematical calculation”); *Arias*, 936 F.3d at 925 (“in assessing  
 23 the amount in controversy, a removing defendant is permitted to rely on a chain of  
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25 <sup>5</sup> Take, for example, *INDMEX, Inc. v. L3Harris Techs., Inc.*, one of the analogous  
 26 cases cited in Defendants’ Notice. No. 1:20-cv-00727 (E.D. Va.), Am. Compl.  
 27 ¶¶ 194–281, ECF No. 34; Notice ¶ 19. At \$47 million, *INDMEX* had the smallest  
 28 aggregate damages claim of all the comparable cases cited. But still, \$47 million  
 easily exceeds CAFA’s \$5 million threshold for aggregate claims. And take  
 \$47 million and divide it by 256 (i.e., the number of Plaintiffs in the First Amended  
 Complaint); that yields a per-Plaintiff amount in controversy of more than  
 \$183,000—far in excess of CAFA’s \$75,000 threshold.

1 reasoning that includes assumptions ... founded on the allegations of the  
 2 complaint”); *Greene*, 965 F.3d at 772–73 (removing defendant may show that it’s  
 3 “reasonably possible” that the amount in controversy exceeds CAFA’s thresholds  
 4 by “cit[ing] to a case based on the same or a similar statute in which the jury or court  
 5 awarded” comparable relief; defendant need not “analogize or explain how the cited  
 6 cases are similar to the instant action”; it is sufficient to “cite a prior case showing  
 7 that such [relief] is possible”).

8 **B. Plaintiffs Mount Only a Facial Attack on Defendants’ Amount-in-**  
 9 **Controversy Assessment**

10 Plaintiffs’ motion does not take issue with Defendants’ reading of the First  
 11 Amended Complaint. It does not contest Defendants’ analysis of the allegations,  
 12 claims, or prayers for relief. It does not argue that the analogous cases that  
 13 Defendants relied upon to benchmark the amount in controversy were inapposite—  
 14 or that there were better options with lower damages. Indeed, it does not argue that  
 15 Defendants’ analytical approach was in any way deficient. To the contrary, in the  
 16 entire motion, Plaintiffs only cite Defendants’ Notice one time, to complain that  
 17 Defendants’ assessment of the amount in controversy is based only on “allegations.”  
 18 *See* Mot. at 1. But that’s exactly what the law directs a removing defendant to do:  
 19 to put forth “a plausible allegation that the amount in controversy exceeds the  
 20 jurisdictional threshold,” based on reasonable assumptions about the allegations in  
 21 the operative complaint at the time of removal. *Dart Cherokee*, 574 U.S. at 89; *see*  
 22 *also Salter*, 974 F.3d at 964. Nothing more is required to remove a case.

23 Something more, however, is required in order to contest removal.  
 24 Specifically, as explained above, a plaintiff is required to properly contest the  
 25 removing defendant’s factual assertions, interpretations of the complaint, and/or  
 26 underlying assumptions. *See, e.g., Salter*, 974 F.3d at 965 (finding that plaintiff did  
 27 not properly contest defendant’s assessment of the amount in controversy where  
 28 plaintiff had “not challenged any of [defendant’s] essential assumptions or shown

1 that any one was unreasonable”). Here, however, Plaintiffs “do not challenge the  
 2 rationality, or the factual basis,” of Defendants’ plausible allegations; indeed, they  
 3 do not even address those allegations in their motion, let alone “really challeng[e]  
 4 the truth” of them, as required. *See id.* at 964. Instead, Plaintiffs “argue only that  
 5 [Defendants] must support [their] assertion with competent proof.” *Id.* Under Ninth  
 6 Circuit law, such arguments are nothing more than “facial” attacks, which are not  
 7 enough to “contest” Defendants’ plausible allegations—and thus do not shift the  
 8 burden to Defendants. *Id.* (reversing grant of motion to remand where plaintiff “did  
 9 not assert that [defendant] misinterpreted the thrust of [the] complaint and did not  
 10 offer any declaration or evidence that challenged the factual bases of [defendant’s]  
 11 plausible allegations”; defendant was not required to proffer any evidence); *see also*  
 12 *Ehrman*, 932 F.3d at 1227–28 (holding that a defendant is not required to present  
 13 evidence in support of its jurisdictional allegations when the plaintiff asserted a  
 14 facial, rather than factual, challenge to the notice of removal).

15       There’s no question here that Plaintiffs are mounting a facial attack. That  
 16 attack is a nearly word-for-word recitation of the one that the plaintiff made in  
 17 *Salter*—i.e., defendants must provide “competent proof” of the amount in  
 18 controversy—and that the Ninth Circuit specifically rejected. *Compare Salter*, 974  
 19 F.3d at 964 (rejecting plaintiff’s argument that removal was improper because the  
 20 defendant “must support its assertion with competent proof” of the amount in  
 21 controversy), *with* Mot. at 8–9 (arguing that removal is improper because  
 22 Defendants “must provide ‘competent proof’” to support their assertions about the  
 23 amount in controversy). The law is clear that, in such cases: the plaintiff has not  
 24 properly contested removal; “the court accept[s] the [defendant’s] allegations as true  
 25 and draw[s] all reasonable inferences in the defendant’s favor,” *Salter*, 974 F.3d at  
 26 964; and (unless independently questioned by the court)<sup>6</sup> “the defendant’s amount-

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27 <sup>6</sup> *See Ehrman*, 932 F.3d at 1228 (“Because no antiremoval presumption attends  
 28 cases invoking CAFA, courts should be especially reluctant to *sua sponte* challenge



in-controversy allegation should be accepted,” and the case should not be remanded, *Dart*, 574 U.S. at 87. The Court’s inquiry should end here.<sup>7</sup>

**C. Plaintiffs’ Estimate of \$45,000 in Individual Damages Improperly Excludes Many of the Claims in the Complaint**

Plaintiffs’ own estimate of the amount in controversy—a two-paragraph, back-of-the-envelope calculation tacked on to the end of their motion—does not change the outcome. *See* Mot. at 9–10. First, it does not transform Plaintiffs’ facial attack into a factual one. It does not, because Plaintiffs’ estimate makes no mention of Defendants’ comprehensive assessment of the amount in controversy, nor does it “challenge[] any of [Defendants’] essential assumptions or show[] that any one was unreasonable,” as required for a factual attack. *Salter*, 974 F.3d at 965; *see also Fierro v. Cap. One, N.A.*, 2022 WL 17486364, at \*4 (S.D. Cal. Dec. 6, 2022) (plaintiff’s estimate of amount in controversy that did “not address ... two items used in Defendant’s Notice of Removal—the cost to comply with the injunctive relief and ... attorneys’ fees”—did not convert facial attack into a factual attack), *Vasquez v. RSI Home Prod., Inc.*, 2020 WL 6778772, at \*4 (C.D. Cal. Nov. 12, 2020) (“[Plaintiff] fails adequately to address the fact that [defendant’s] assumptions are derived from the Complaint’s allegations, which [plaintiff] pleaded in a general and expansive way .... [Plaintiff] cannot use his Complaint as both a sword and a shield.”). Moreover, and in any event, Plaintiffs’ \$45,000 estimate glaringly does

a defendant’s [jurisdictional allegations].”) (internal citations and quotation omitted).

<sup>7</sup> In their motion, Plaintiffs chose to make a facial attack on Defendants’ allegation of the amount in controversy by refusing to make any arguments or raise any factual issues contesting Defendants’ assessment. If, in reply, Plaintiffs should attempt to mount a factual attack by improperly raising new arguments, when Defendants will have no chance to respond, the Court should disregard them. *See, e.g., Giannattasio v. McLaren Auto., Inc.*, 2023 WL 3138979, at \*5 (N.D. Cal. Mar. 26, 2023) (refusing to allow plaintiff who made only facial attack on defendant’s jurisdictional allegations in motion to remand to introduce new factual issues in reply brief in attempt to mount factual challenge).



1 not account for the most significant forms of relief requested at the time of removal.<sup>8</sup>

2 Specifically, Plaintiffs' estimate is based on their claim that the 45-page First  
 3 Amended Complaint merely seeks relief for the following allegation: "that  
 4 defendants' conduct prevented them from buying [Taylor Swift] tickets at all or at  
 5 the initial price offered ... which ranged from \$49 to \$449." Mot. at 9. Plaintiffs  
 6 then eyeball the current resale prices of those tickets, subtract the purported primary  
 7 sale price, and announce (for the first time) that their per-Plaintiff damages are  
 8 "between one and three thousand dollars." *Id.* at 10. Multiplying this number by a  
 9 maximum of "approximately nine times actual damages" to account for possible  
 10 punitive damages and adding a 50% attorneys' fee on top, Plaintiffs conclude that  
 11 the maximum individual amount in controversy is \$45,000 "soaking wet." *Id.* at 9–  
 12 10. But Plaintiffs' complaint is not limited to damages for their inability to purchase  
 13 Taylor Swift tickets (plus punitive damages and attorneys' fees on that claim). It  
 14 also seeks, *inter alia*:

- 15 • disgorgement of "ill-gotten gains arising from [Defendants' alleged]  
 16 anticompetitive acts," FAC at 58–59 (Prayer for Relief), including  
 17 unlawful tying arrangements, exclusive dealings, price discrimination,  
 18 price fixing, and various group boycotts and market division schemes  
 19 with competitors, *id.* ¶¶ 332–88
- 20 • compensation for "deadweight loss to the economy caused by these  
 21 [anticompetitive] acts," *id.*;
- 22 • injunctive relief "necessary to prevent Ticketmaster as well as  
 23 Ticketmaster's successors, agents, representatives, employees, and all  
 24

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25 <sup>8</sup> To be clear, Plaintiffs' allegations in the First Amended Complaint are entirely  
 26 without merit, and Defendants therefore agree with Plaintiffs that the true likelihood  
 27 (and true amount) of actual damages is miniscule. Nonetheless, "[t]he amount in  
 28 controversy is not a prospective assessment of a defendant's liability.... Rather, it is  
 the amount at stake in the underlying litigation.... whatever the likelihood that [the  
 plaintiff] will actually recover them." *Chavez*, 888 F.3d at 417. Defendants examine  
 plausible damages for purposes of this brief and reserve the right to contest the  
 appropriate measure of damages.

persons who act in concert with Ticketmaster from engaging in any act or practice that constitutes a violation of the Cartwright Act, section 16720, et. seq., of the Business and Professions Code, including such mandatory injunctions as may reasonably be necessary to restore and preserve fair competition,” *id.* at 58–59 (Prayer for Relief);

- “a civil penalty of \$2,500 against Ticketmaster for each violation of” California UCL Section 17200, *id.* at 59 (Prayer for Relief); and
- treble damages for the antitrust claims, *id.* ¶ 331, and attorneys’ fees for all of their claims (not just their claim “that defendants’ conduct prevented them from buying [Taylor Swift] tickets at all or at the initial price offered”), *id.* at 59 (Prayer for Relief).

Plaintiffs’ calculation of the amount in controversy conveniently ignores each of these claims for relief. But the law is clear that the amount in controversy includes all amounts “at stake” in the litigation at the time of removal, “whatever the likelihood that [the plaintiff] will actually recover them.” *Chavez*, 888 F.3d at 417 (amount in controversy includes damages—compensatory, punitive, or otherwise—and the cost of complying with an injunction, as well as attorneys’ fees damages, asserted at the time of removal). The law is equally clear that Plaintiffs cannot ignore or disclaim allegations and claims in their complaint in order to evade federal jurisdiction. *See St. Paul*, 303 U.S. at 292 (if “plaintiff after removal, by stipulation, by affidavit, or by amendment of his pleadings, reduces the claim below the requisite amount, this does not deprive the district court of jurisdiction”); *cf. Whitehurst v. Dollar Tree Stores, Inc.*, 2022 WL 462937, at \*1 (E.D. Cal. Feb. 15, 2022) (even post-removal joint stipulation by plaintiff and defendant capping damages below threshold cannot divest federal court of jurisdiction).

Adding the missing forms of relief—even just one of them—to Plaintiffs’ \$45,000 estimate of damages and attorneys’ fees for their claim that “defendants’ conduct prevented them from buying [Taylor Swift] tickets at all or at the initial

price offered” yields an amount in controversy which plausibly exceeds CAFA’s thresholds.<sup>9</sup> Take, for example, the First Amended Complaint’s request for “a civil penalty of \$2,500 against Ticketmaster for each violation of” Section 17200. FAC at 59 (Prayer for Relief) (emphasis added). Plaintiffs claim that those violations include (*inter alia*) inflated ticket fees, delayed delivery of tickets, and forced ticket resales on Defendants’ secondary ticketing platform. *Id.* ¶¶ 391–97. Defendants sold over 550,000,000 tickets in 2022 alone.<sup>10</sup> Assuming the alleged violations impacted just 5% of those sales (a low estimate in light of Plaintiffs’ allegation, for example, that Defendants’ alleged conduct impacts “a wide swath of online ticket sales,”<sup>11</sup> *id.* ¶ 26), that amounts to more than 25,000,000 tickets impacted. The First Amended Complaint seeks to recover \$2,500 for each of those alleged violations. That alone far exceeds CAFA’s \$5M and \$75,000 amount in controversy thresholds.<sup>12</sup>

Or take Plaintiffs’ claim for disgorgement of “ill-gotten gains arising from [Defendants’ alleged] anticompetitive acts.” FAC at 59. Live Nation’s reported

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<sup>9</sup> To be clear, Plaintiffs’ own underinclusive estimate of the amount in controversy already greatly exceeds CAFA’s \$5 million aggregate threshold (\$45,000 x 256 Plaintiffs = \$11,520,000), undermining their assertion that “[t]he FAC certainly does not suggest any figure close to ... \$5 million combined.” Mot. at 9. If the remaining requests for relief account for an additional aggregate amount in controversy of at least \$7,680,000.01, then—together with Plaintiffs’ own \$45,000 estimate for their claim that “defendants’ conduct prevented them from buying [Taylor Swift] tickets at all or at the initial price offered”—the per-Plaintiff jurisdictional threshold is met (i.e., \$45,000 + (\$7,680,000 ÷ 256) = \$75,000).

<sup>10</sup> Gushman Decl., Ex. B at 10, Live Nation Ent. Reports Fourth Quarter & Full Year Results, Feb. 23, 2023.

<sup>11</sup> Indeed, Plaintiffs’ allege that virtually every aspect of Defendants’ ticketing business constitutes a violation of Section 17200—including Ticketmaster’s contracts with venues, how Ticketmaster enforces its contractual rights, how Ticketmaster sells primary tickets, how Ticketmaster sells secondary tickets, the manner in which Ticketmaster delivers tickets, the fact that Ticketmaster uses digital tickets, and representations that Ticketmaster makes about its tickets and sales. FAC ¶¶ 389–403.

<sup>12</sup> Specifically: 25,000,000 x \$2,500 = \$62.5B (i.e., the aggregate amount for this one claim). \$62.5B ÷ 256 = \$244,140,625 (i.e., the individual amount for this one claim).

1 revenue was \$16.68B in 2022; \$2.238B of that revenue was attributed to ticketing.<sup>13</sup>  
 2 Looking only at the ticketing revenue, and assuming that only 5% of that revenue  
 3 arose from the alleged anticompetitive acts (a low estimate in light of Plaintiffs’  
 4 claim that virtually every aspect of Defendants’ ticketing business is  
 5 anticompetitive,<sup>14</sup> and that Defendants have “succeeded in removing competition  
 6 from both the Primary and Secondary [ticketing] markets,” *id.* ¶ 6), that amounts to  
 7 more than \$100M. Again, that alone far exceeds CAFA’s \$5M and \$75,000 amount  
 8 in controversy thresholds.<sup>15</sup>

9 Plaintiffs’ sweeping claims for injunctive relief—including (*inter alia*) “such  
 10 mandatory injunctions as may reasonably be necessary to restore and preserve fair  
 11 competition,” *Id.* at 58–59—are also enough, standing alone, to push the amount in  
 12 controversy over CAFA’s thresholds. Again, Plaintiffs claim that virtually every  
 13 aspect of Defendants’ ticketing business is unfair and anticompetitive. Indeed,  
 14 Plaintiffs’ counsel have publicly stated that their “actual intent ... is to change the  
 15 ticket purchasing experience for every live entertainment fan in the United States.”  
 16 Gushman Decl., Ex. A (quoting Plaintiffs’ counsel). The cost “to change the ticket  
 17 purchasing experience” for the hundreds of millions of tickets sold in the U.S. each  
 18 year would be enormous.<sup>16</sup> To take another conservative estimate: let’s assume that

19 \_\_\_\_\_  
 20 <sup>13</sup> Gushman Decl., Ex. B at 9, Live Nation Ent. Reports Fourth Quarter & Full Year  
 Results, Feb. 23, 2023.

21 <sup>14</sup> For example, Plaintiffs allege that Defendants’ anticompetitive conduct includes:  
 22 Ticketmaster’s contracts with venues, how Ticketmaster enforces its contractual  
 rights, how Ticketmaster sells primary tickets, how Ticketmaster sells secondary  
 tickets, how Ticketmaster deals with competitors, etc. *See, e.g.*, FAC ¶¶ 390–97.

23 <sup>15</sup> Specifically: 5% of \$2.238B = \$111,900,000 (i.e., the aggregate amount for this  
 24 one claim).  $\$111,900,000 \div 256 = \$437,109$  (i.e., the individual amount for this one  
 25 claim). Plaintiffs’ claim for “deadweight loss to the economy” could likewise—  
 26 given the sheer amount of revenues at issue here, and given the sheer size of the  
 ticketing markets—plausibly result in aggregate and individual amounts in  
 controversy that far exceed CAFA’s thresholds. *Id.* at 59 (Prayer for Relief).

27 <sup>16</sup> For injunctive relief, “the test for determining the amount in controversy is the  
 28 pecuniary result to either party which the judgment would directly produce.” *In re*  
*Ford Motor Co./Citibank (S. Dakota), N.A.*, 264 F.3d 952, 958 (9th Cir. 2001). This  
 is referred to as the “either viewpoint” rule. *Id.* Under this rule, courts may examine

the Court issued an injunction that added only 5 cents to Defendants’ transaction costs for selling each ticket; that alone would amount to more than \$27.5M in the aggregate (and more than \$100,000 individually) for this one claim alone.<sup>17</sup> And that does not include Plaintiffs’ \$45,000 estimate of damages and attorneys’ fees for their claim that “defendants’ conduct prevented them from buying [Taylor Swift] tickets at all or at the initial price offered.” Or their claim for civil penalties. Or their claim for disgorgement. Or their claim for deadweight loss to the economy. Or the host of other equitable and legal remedies demanded in the First Amended Complaint.

## V. CONCLUSION

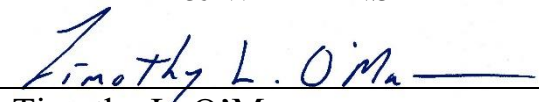
There’s simply no colorable claim here that, considering all of Plaintiffs’ requested relief at the time of removal, the amount in controversy cannot plausibly exceed \$5 million in the aggregate and \$75,000 per Plaintiff. Removal was—and is—proper. This Court has jurisdiction under CAFA, and Plaintiffs’ motion should be denied.

Dated: June 22, 2023

Respectfully submitted,

LATHAM & WATKINS LLP

By:

  
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Nation Entertainment, Inc. and  
Ticketmaster L.L.C.*

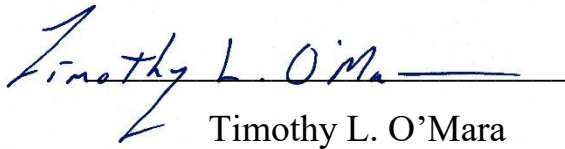
the potential cost (to a removing defendant) of complying with injunctive relief. *Id.* Courts have held that the “either viewpoint” rule is “a valid method for assessing the value of the matter in controversy to determine whether jurisdiction lies under 28 U.S.C. § 1332(d)(2),” as in this case. *Pagel v. Dairy Farmers of Am., Inc.*, 986 F. Supp. 2d 1151, 1161 (C.D. Cal. 2013); *see also Yocupicio v. PAE Grp., LLC*, 2014 WL 7405445, at \*5 (C.D. Cal. Dec. 29, 2014), *rev’d on other grounds*, 795 F.3d 1057 (9th Cir. 2015) (in CAFA cases, the “either viewpoint” rule “is undoubtedly a fair measure of what the plaintiff has put ‘in controversy’”).

<sup>17</sup> Specifically:  $0.05 \times 550M$  (the number tickets sold in 2022) = \$27.5M (i.e., the aggregate amount for this one claim).  $\$27.5M \div 256 = \$107,422$  (i.e., the individual amount for this one claim).

1  
2  
3 **CERTIFICATE OF COMPLIANCE**

4 The undersigned, counsel of record for Defendants Ticketmaster L.L.C. and  
5 Live Nation Entertainment, Inc., certifies that this brief contains 5,661 words, which  
6 complies with the word limit of L.R. 11-6.1.

7 Dated: June 22, 2023

8   
9 Timothy L. O'Mara